

Course Code - Name	: English for Digital Creativity and AI Communication		
Year / Term	: 2025-2026/Summer School	Classroom	:
Department(s)	:	Day / Time	:
Weeks / Hours	:	Teams Code	: noz75ew
Course Credit / ECTS	: 3		

Instructor	: Asst. Prof. Dr. Sinem Bezircilioğlu	Teaching Assistant	: N/A
e-Mail	: sinembazircilioglu@iyte.edu.tr		
Office	: School of Foreign Languages 230		
Office Hour (Day/Hour)	: Tuesday / 14.30-16.00		

Course	Tentative Syllabus
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Learning Objectives

- By the end of the course, students will be able to:
1. Express themselves clearly and effectively through English writing tasks and creative communication activities.
 2. Develop digital creativity through AI-supported and multimedia production activities.
 3. Apply effective strategies for AI-supported writing, idea generation, revision, and content creation.
 4. Understand and apply the principles of effective communication skills in interdisciplinary contexts.
 5. Develop sustainability awareness through activities related to the Sustainable Development Goals (SDGs).
 6. Design and produce original digital stories using AI-supported tools and storytelling techniques.
 7. Engage in experiential learning through museum, gallery, and field-based activities.

Learning Outcomes:

CO1	LO1. Produce reflective, descriptive, narrative, and ESP-oriented texts in English.
CO2	LO2. Create AI-supported digital and multimedia products demonstrating digital creativity.
CO3	LO3. Use AI tools effectively and ethically for brainstorming, drafting, revising, and content creation.
CO4	LO4. Demonstrate effective communication skills in written, visual, and oral tasks.
CO5	LO5. Integrate sustainability concepts and SDGs into creative and interdisciplinary projects.
CO6	LO6. Design and produce original digital stories using storytelling techniques and AI-supported tools.
CO7	LO7. Interpret museum, gallery, and cultural experiences through reflection and experiential learning activities.

<i>Teaching Method(s) and Technique(s)</i>	:	Method(s) AI-supported Learning, Digital storytelling Gamified learning Collaborative Learning, Project-Based Learning, Experiential Learning Reflective Learning	Technique(s) Flipped teaching Research, Discussion Workshop-based instruction, Project Development English for Specific Purposes (ESP) Approach

Weekly Course Plan				
#	Week (Date)	Subjects (Content) Topics	Resource(s) Read/Review/Watch (Link to the number of resources below)	Assignment Date(s) / Deadline
1	22 nd July, 2026	Introduction to the course, syllabus presentation, needs analysis	Scavenger Hunt	
	23 th July, 2026	AI, Creativity & Communication AI Productivity Portfolio	Kahoot	
2	29 th July, 2026	AI Literacy & Ethics	Padlet Kahoot	
	30 th July, 2026	Effective Communication Skills		
3	5 th August, 2026	AI Writing Lab	ChatGPT	
	6 th August, 2026	ESP Communication Workshop		
4	12 th August, 2026	Digital Creativity Studio	CapCut	
	13 th August, 2026	Storytelling & Narrative Design	Canva CapCut	
5	19 th July, 2026	Digital Storytelling Project Workshop		
	20 th July, 2026	Digital Storytelling Project Workshop	Kahoot/Padlet Videos & Podcasts	
6	26 th August – 27 th August, 2026	Final Showcase Reflection		

Assessment and Evaluation	:	Creative Missions 30% Digital Storytelling 50% Final Showcase 20%
Course Rules and Principles	:	Participation Policy You are required to participate in the lesson. Group work, Collaboration, and role plays are some of the techniques to be used. 70% attendance is compulsory. Expectations for Student Behavior and Participation - Attend all classes and participate actively in discussions and group work.

		- Respect diverse opinions and contribute constructively to peer feedback. - Submit assignments on time; late submissions will incur a penalty unless prior arrangements are made. - Adhere to academic integrity policies; plagiarism will not be tolerated.
<i>Resources</i>	:	1. Required Other Readings and Articles will be specified when required. The Digital Storytelling Handbook by Joe Lambert Creative Confidence by Tom Kelley and David Kelley Steal Like an Artist by Austin Kleon Bird by Bird by Anne Lamott Everybody Writes by Ann Handley 2. Web Resources will be listed.